

# Little Yellow Chick<sup>TM</sup>



2011-2012  
CATALOG



FRESH  
OFF THE LINE

# Our Products are Designed To Create A Treasured Lifelong Memory

We are proud to present our new Little Yellow Chick catalog, and to share exciting news that is destined to make 2011-2012 a year to remember. Together, we have confronted tough economic times that have improved, however, still linger. Our company prides itself with values that show great concern for our customers. Through these difficult times, our company has forged ahead and we have continued to invest in our collective future.

We thank you, our valued customer, from the bottom of our hearts for your continued support and loyalty. In return, we continue to focus heavily on both branding and product development, in our quest to bring the most compelling products to you, all designed to generate sales and profits for your stores.

At Little Yellow Chick, our goal is to provide heirloom quality products that inspire creativity and playfulness. A blanket becomes a keepsake, a nursery that grows with the child, and becomes a cheerful and inspiring retreat. We are proud that our Little Yellow Chick creations will become an important part of your child's life. We strive to bring the highest quality, the finest fabrics and a stylish function to your child's young world.

Last year, we had a record breaking year, with exceptional retail success throughout North America, Hawaii, and Canada. Your contribution to that success is greatly appreciated and acknowledged.

With over 30 years experience in merchandising, design and manufacturing, I, together with my exceptional team of devoted product specialists, take pride in bringing you a showcase of diverse and exceptional products. Our Little Yellow Chick Collections are on trend and filled with great retail selling opportunities for you.

You are the key to our success, and I personally thank you. I also invite you to share your thoughts, your ideas and your suggestions as we strive to meet your expectations in every way, now and in the future.

Cordially,

Jeanne Smith, CEO/Designer  
Little Yellow Chick L.L.C.



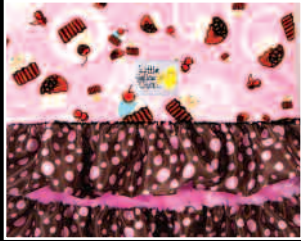


**FF-120 - Prissy Paisley**  
With Hot Pink Swirl

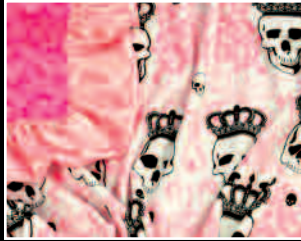
# Fun and Fabulous Girls



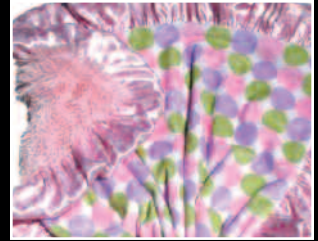
**FF-125 - Ladybug**  
With Red Swirl



**FF-128 - Cupcake**  
With Bubblegum Swirl



**FF-153 - Skulls Minky**  
With Pink Swirl



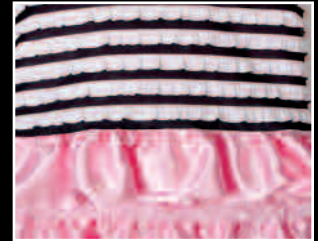
**FF-130 - Lavender Dots**  
With Light Pink Shag



**FF-131 - Belle Amour**  
With Bubble Gum Swirl



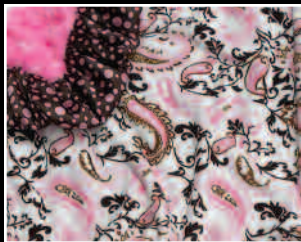
**FF-132 - Ooh La La**  
With Hot Pink Swirl



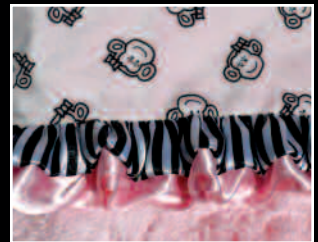
**FF-133 - Ooh La La**  
With Light Pink Swirl



**FF-134 - La-De-Da**  
Pink Damask with Black Shag

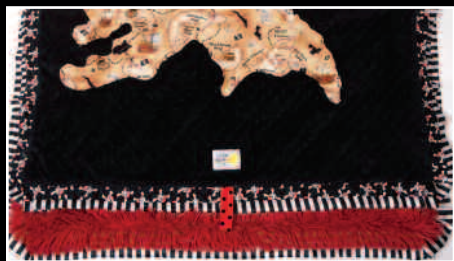


**FF-135 - Paisley Princess**  
With Bubblegum Swirl

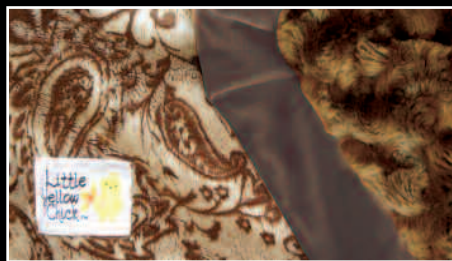


**FF-155 - Monkey Face**  
Double Ruffle With Pink Shag

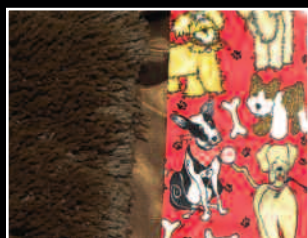
# Fun and Fabulous Boys



FF-151 - Treasure Map With Red Shag



LC184 - Sugar Babies With Brown Swirl



FF-129 - Pound Puppies  
Pattern with Brown Shag

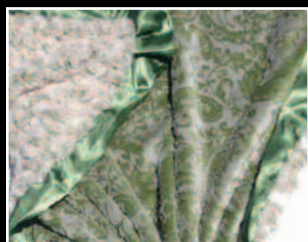


FF-154 - Skulls Minky  
With Blue Shag



FF-155 Boy's Toys  
Print Minky with Plaid Minky

# Little Classic Boys



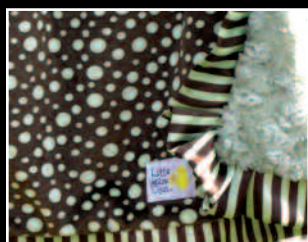
LC-179 - Lambs & Ivy  
With Green/Cream Swirl



LC-181 - Choco-dots  
Mocha and Brown Shag



LC-182 - Blue Heaven  
Blue Paisley with Blue Swirl



LC- 187 - Bubble Me Green  
With Green Swirl



LC- 192 - Bubble Me Blue  
With Blue Shag



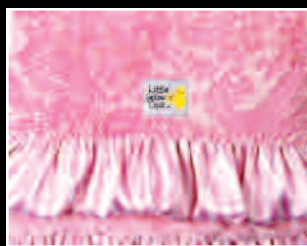
LC- 193 - Seeing Spots  
With Blue Shag



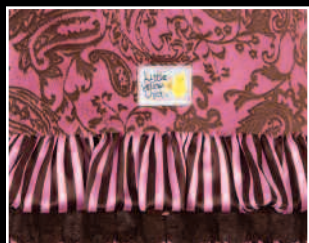
**LC-173 - Black Damask Minky**  
With Pink Swirl



**LC-174 - Black Damask Minky**  
With Hot Pink Swirl



**LC-177 - Sweet Surrender**  
With Pink Swirl

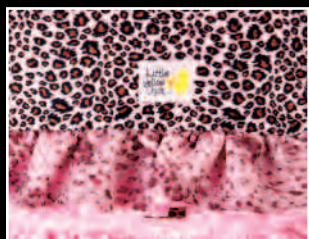


**LC-178 - Mauve Cuddle Paisley**  
With Brown Velvet Cuddle

# Little Classic Girls



**LC- 185 - Ebony & Ivory**  
With Cream Shag



**LC- 186 - Pink Taffy**  
With Pink Swirl



**LC- 188 - Sugar Plum Dreams**  
With Plum Plush



**LC- 189 - Scarlet**  
With Red Shag



**LC- 191 - Bubble Me Pink**  
Pink Shag With Double Ruffle

# Youth and Adult Blankets

## BLANKET SIZE:

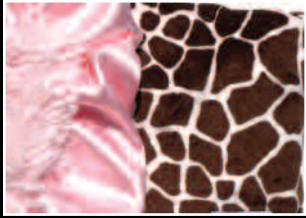
Youth - 45 x 55 inches

Adult - 60 x 72 inches

Custom Orders Accepted  
(Call for pricing and availability)



# Wild Things Girls



**WT-103 - Pink Giraffe**  
With Pink Shag



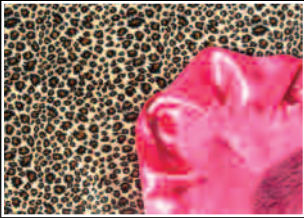
**WT-106 - Pink Zebra**  
With Pink Swirl



**WT-109 - Hot Pink Zebra**  
With Bubble Gum Swirl



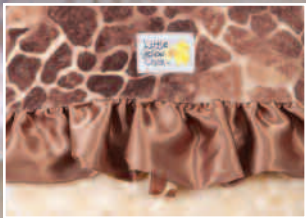
**WT-110 - B.W. Zebra**  
With Hot Pink Swirl



**WT-112 - Cheetah Hot Pink**  
With Hot Pink Shag



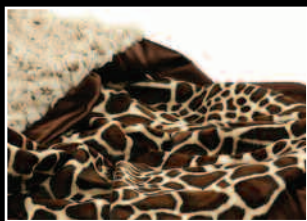
**WT-117 - Owlivia**  
Double Ruffle w/Watermelon Plush



**WT-121 - Giraffe**  
Yellow Minky Velvet Cuddle



# Wild Things Boys



**WT-101 - Brown Giraffe**  
With Tan Swirl



**WT-102 - Blue Giraffe**  
With Blue Swirl



**WT-105 - Green Camo**  
With Orange Swirl



**WT-115 - Going Bananas**  
With Brown Shag



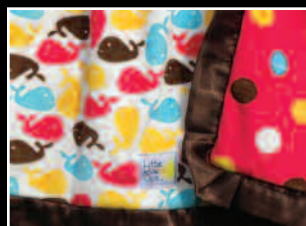
**WT-116 - The Monkey Blues**  
With Brown Shag



**WT-118 - Owliver**  
With Orange Swirl



**WT-119 - Zebra Blues**  
With Black Minky Velvet



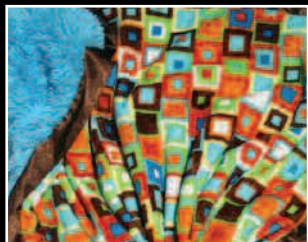
**WT-120 - Moby Dick**  
With Polka Velour

## Every Blanket Features **The Security Loop**

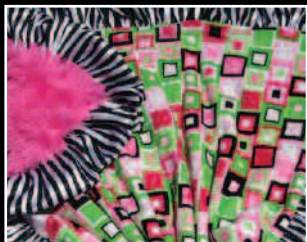
The Little Loop Is Designed  
To Secure Your Blanket  
From Loss And Damage.  
We Know Babies Can Be Tough,  
So Our Blankets Are Tougher.



# GROOVY BABY



**GB-302 - Woodstock**  
With Turquoise Shag



**GB-303 - Mod Squad**  
with Hot Pink Shag



**GB-304 - Sock It To Me Baby**  
With Turquoise Shag



**GB-305 - Yeah Baby!**  
With Turquoise Shag



**GB-307 - Flower Power**  
With Hot Pink Swirl



**GB-308 - Groovy Grape**  
With Purple Curly Shag



# HOME ON THE RANGE



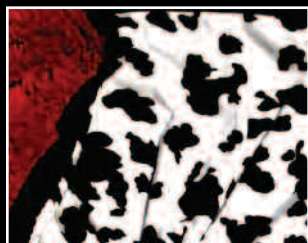
**HR-110 (Cotton)**  
**Cowboy Roundup**  
With Black Swirl



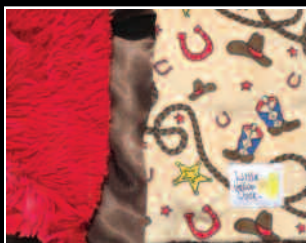
**HR-112**  
**Cowgirl Up**  
With Pink Shag



**HR-113 • HR-116**  
**B.W. Cowboy**  
With Blue Swirl



**HR-114**  
**The Shaggy Cowboy**  
With Red Shag



**HR-115**  
**Lone Star Baby**  
With Red Shag



**HR-116**  
**Strawberry Moo**  
With Pink Swirl





**BP-101 - Flower Power**  
Set of Three



**BP-106 - Monkey Ballerina**  
Set of Three



**BP-200 - Zoo Keeper**  
Set of Three



**BP-107 - Damask**  
Set of Three

# SUPER BURPEES



**BP-202 - Jungle Book**  
Set of 2 w/Chenille Back



**BP-204 - Cute Creatures**  
Bib & Burp - Set of Two



**BP-205 - My First Year**  
Bib & Burp - Set of Two



**BP-206 - PlayDay**  
Bib & Burp - Set of Two



**BP-102 - Ooh La La**  
Set of two



**BP-129 - Pound Puppies**  
Set of Three



**BP-105 - Cowpokes**  
Set of Three

# Reversible Little Bibs



**LB-131 Ooh La La**

(From the Fun & Fabulous Collection)

Bibs are offered in  
fabric matching  
blankets

One Size Fits

6 mos to 18month old.



**LB-134 Paisley Princess**

(From the Fun & Fabulous Collection)



**LB-303 Mod Squad**

(From the Groovy Baby Collection)



**LB-106 Pink Zebra**

(From the Wild Things Collection)



**LB-174 Damask**

(From the Little Classic Collection)



**LB-105 Green Camo**

(From the Wild Things Collection)



**LB-174 Brown Giraffe**

(From the Wild Things Collection)



**LB-116 Monkey Blues**

(From the Wild Things Collection)

# Little Crinkles

**CRK-101**

Crinkle pattern choices  
are constantly changing,  
so we ship Crinkles  
in assorted styles.

# Terms and Conditions

## Order Minimums

Little Yellow Chick requires a first order minimum of \$250.00 and no minimums on subsequent orders based upon account approval.

## Order Security

All orders must be secured by a valid company credit card on file with us. We accept Visa, Mastercard, American Express and Discover.

## Shipping

Little Yellow Chick ships F.O.B. San Bernardino via UPS Ground. We can also ship via your own UPS account.

## All Sales Are Final

All sales are final and not subject to cancellation. Prices are also subject to change.

## Merchandise Return Policy

No merchandise can be returned without express written consent from Little Yellow Chick. All returns require

a RMA number. All returns are subject to a 15% restocking fee. Any and all returns must be submitted within 30 days of receipt of delivery. Please carefully inspect your product upon delivery.

Little Yellow Chick does not credit any shipping costs on orders.

Little Yellow Chick does not allow the return of merchandise considered out of stock. We reserve the right to refuse any merchandise return.

## Order Change Policy

Orders can not be changed after 5 days.

## Special Order Policy

Little Yellow Chick has an additional charge of 15% on special/custom orders. We reserve the right to refuse special and custom orders that do not meet our production requirements.

## Standard Delivery Schedule

At Little Yellow Chick we strive to ship all orders as fast as possible. Normal production and delivery estimate is 2 to 4 weeks.

## Back Order Policy

Our standard policy is to ship all available merchandise and to notify customers of time requirement on all back orders. If any back order is to go further than 2 weeks, we will contact you for further instruction. Notification of back orders are duly noted on delivery invoice. Please inspect all deliveries immediately upon receipt.

Jeanne Smith - CEO

CORPORATE:

(909) 723-2200

[www.LittleYellowChick.com](http://www.LittleYellowChick.com)

